



الإتحاد العام لمقاولات المغرب
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CGEM, AN ORGANIZATION COMMITTED TO CLIMATE



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MOROCCAN BUSINESS CLIMATE INITIATIVE



FOREWORD



« Today, climate change and its effects regulate the ecological, economic and social evolution of our world, with a particular impact on vulnerable regions, including Africa. Addressing the challenge of the fight against climate change is possible and the Paris Agreement has set a roadmap in this direction. Achieving the goals resulting from under that agreement still requires the adoption of rules and procedures. This operationalization of the Paris Agreement's spirit will begin in Marrakech, during COP22. All actors of society, including the private sector, must be involved in the success of this action-oriented, concrete step. The challenge remains a vital one: the world needs to move, within only a few decades, towards an economy that is carbon-free and resilient to climate change.

Starting from 2017 onwards, and with the enactment of the Paris Agreement, productive systems will integrate the climate reality and learn to consume better while polluting less, as well as to adapting to climate change and to its various impacts.

Thus, it is necessary to enshrine a new green economy, with a greater kinetic, creating investment opportunities, new professions and new jobs.

Moroccan businesses are inevitably called upon to participate in these new environmental and socio-economic dynamics. It is in order to accompany these changes that the «Moroccan Business Climate Initiative» was designed by CGEM. The goal is to sensitize and train companies about climate risks and opportunities to enable them to access new opportunities that are emerging. »

Miriam Bensalah-Chaqrour
CGEM President



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CLIMATE CHANGE IS AT WORK

The Paris Agreement provides visibility for the future of the planet

Global warming is at work. It increased over the past decades.

The global impacts of climate change are evident at the present time. Future extreme effects are expected if significant efforts are not made to reduce global emissions of Greenhouse Gases (GHG).

The major areas of intervention that are Mitigation and Adaptation, are the spearhead of climate strategies for maintaining a maximum warming below 2 °C, as recommended by the IPCC.

Despite the initiation of climate negotiations, more than 20 years ago, the real and effective awareness about the challenges they entail took place only in 2015, with the adoption of the Paris Agreement and then in 2016, with its entry into force, in record time.



The Paris Agreement recognizes the private sector as a key player in the fight against climate change.



A significant and structured involvement of the private sector in the implementation of the Paris Agreement is strongly required



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CLIMATE CHANGE REPRESENTS GREAT RISKS FOR THE CORPORATE WORLD

PHYSICAL OR OPERATIONAL RISKS : RISKS TO FACILITIES, MANUFACTURING, SUPPLIES, LABOR ;

COMMODITY RISKS : RISKS OF A REDUCED AVAILABILITY OF NATURAL RESOURCES THAT ARE AT THE BASIS OF THE PRODUCTION OF COMPANIES ;

MARKET RISKS : RISKS TO SEE A CHANGE IN MARKET DEMAND, WHICH MAY INCLUDE BLOCKED ASSETS (LESS COAL FOR EXAMPLE...) ;

FINANCIAL RISKS : RISKS OF INCURRING BIG FINANCIAL LOSSES DUE TO THE IMPACTS OF CLIMATE CHANGE (ADDITIONAL ENERGY COSTS, ADDITIONAL ADAPTATION COSTS, ADDITIONAL COSTS OF COMPENSATION FOR DAMAGES...) ;

REGULATORY RISKS : RISKS OF SUFFERING FROM THE IMPACT OF INCREASINGLY STRINGENT CLIMATE POLICIES WITH NEW REGULATIONS.

Anticipating these risks and integrating them into development plans becomes a necessity



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CLIMATE CHANGE REPRESENTS GREAT OPPORTUNITIES FOR THE CORPORATE WORLD

The Paris Agreement is structured around three goals :

1

Keeping global warming well below 2°C compared to pre-industrial levels.

2

Directing financing flows worldwide towards investments in low GHG emissions projects and towards Climate Change resilient projects.

3

Increasing the resilience of communities and companies to the impact of Climate Change.

A new low carbon, Climate-Change-resilient,
green economy is looming



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The Paris Agreement should **reshape** national economies, development paths, and the value chains of companies : **new jobs and new professions are expected.**

This is an agreement that includes the goal of **guiding investment flows into low carbon projects and Climate-Change resilient projects.**

The implementation of the Paris Agreement represents a **market of more than \$13.5 trillion for the energy sector alone by 2030.**

The investments planned in **energy supply, infrastructure, buildings, manufacturing, transportation and land use are of the order of tens of trillions of dollars.**

After 2020, the funds provided to developing countries to help them fight Climate Change, will exceed the 100 billion dollars per year.



In developing countries, businesses will be supported and encouraged to integrate the new green low carbon and Climate-Change-resilient economy



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THE MOROCCAN PRIVATE SECTOR SIGNIFICANT ADVANCES IN THE FIGHT AGAINST CLIMATE CHANGE

CGEM has sought for years to anticipate the integration of the climate factor in the value chain of companies : **IMPORTANT ACHIEVEMENTS HAVE BEEN MADE.**

The private sector has been involved since **1994** in climate negotiations and the implementation of their decisions.

It carried out dozens of **CDM projects** and has also sought to promote Renewable Energy and Energy Efficiency within a broader vision of Sustainable Development.

CGEM has been very active in 2001, during the **COP7** conference in Marrakech, and is even more so through its **COP22** program.

in the early 2000s, CGEM has set up a **Green Economy Commission** and created the «Moroccan Centre for Cleaner Production» to assist companies with energy efficiency and mitigation.

CGEM is also a partner of the Mohammed VI Foundation for Environmental Protection, with the **Qualit'Air Pact**, through which companies can measure their GHG emissions and adopt an action plan to reduce those emissions.



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THE MOROCCAN PRIVATE SECTOR FOR A NEW CLIMATE MOMENTUM ALONG WITH THE PARIS AGREEMENT

In the current context, the fight against Climate Change is clearly an opportunity for the Moroccan private sector to create growth and new jobs.

Morocco's commitment, provided in its Intended Nationally Determined Contribution (INDC), is to reduce its GHG emissions by 42% by 2030 and also to conduct various actions in terms of adaptation.

CGEM is committed to supporting the private sector in the fight against Climate Change and accessing the new green economy.

CGEM'S
CLIMATE
COMMITMENT
TO BE
STRENGTHENED

The private sector will be involved directly or indirectly by the government in the implementation of this INDC.

CGEM also aims to promote the solutions provided by companies to share a target in terms of growth and accountability in the face of climate change.

It is important that the private sector participates in this roadmap and gives itself the human, technical and financial resources to achieve its purpose.

Supporting Business in accessing the new green economy.

Supporting the government in the implementation of its climate commitments.

MOROCCAN BUSINESS CLIMATE INITIATIVE



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MAROCCAN
BUSINESS CLIMATE INITIATIVE



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« MOROCCAN BUSINESS CLIMATE INITIATIVE » MBCI

A PRAGMATIC VISION THAT MEETS THE CHALLENGES OF THE PRIVATE SECTOR

CHALLENGES OF THE PRIVATE SECTOR IN TACKLING CLIMATE CHANGE

Challenge 1

Awareness-raising among Moroccan companies and visibility on :

- their GHG emissions ;
- the efforts that can be made to reduce emissions ;
- the existing opportunities for a successful transition to the new low carbon economy.

Challenge 2

- Managing climate risks for companies and their production systems ;
- Integration of alternatives to limit the impact of climate change (CC) and to access new adaptive techniques and technologies ;
- Access to existing financial opportunities for a successful adaptation to CC and to its effects.

Challenge 3

- Openness of companies to existing opportunities for the development of a national green economy.



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« MOROCCAN BUSINESS CLIMATE INITIATIVE » MBCI

AN INITIATIVE WITH FOUR GOALS

1

Integrating climate risks and opportunities in the development plans of Moroccan companies ;

2

Proposing technical, technological and financial solutions that are tangible and implementable by companies for both mitigation and adaptation ;

3

Supporting the development of a green economy at the national level with an expected reach at the African level ;

4

Supporting or rewarding the commitment of businesses to climate issues by subscribing to a Climate charter and, in the medium term, by awarding a Climate Label.



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4 STRATEGIC FOCUS AREAS

AWARENESS-RAISING

An awareness and information program for effective awareness about the risks and opportunities offered by Climate Change (CC)

- Informing and educating companies in a clear and simple way on the issue of Climate Change, its challenges, risks and opportunities ;
- Organization of events and establishment of tools : seminars, roundtables, monthly newsletter, guides, movies.

TRAINING

Appropriate training

- Thematic training on different technical, technological, institutional, legislative and financial aspects of Climate Change ;
- Training catalogues to be designed with the support of the Moroccan Centre for Cleaner Production (CMPP) and other specialized centers.

SUPPORT

An on-site support provided to companies engaged in a Climate Change approach

- Technical support provided to companies by the CMPP for :
 - The implementation of the GHG balance, energy audit and mitigation plan ;
 - Characterization of vulnerability and proposal for an adaptation plan ;
 - Support for the setting up of climate projects and for funding according to donors' criteria.



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DEVELOPMENT

Consolidating the development of a new low carbon green economy that is resilient to Climate Change (CC)

- Launching studies and research on Climate risks and opportunities per sector, company type and region ;
- Taking part in climate negotiations and establishing permanent contacts with the government and employers' associations ;
- Establishing a climate, technological and Climate Change regulatory watch system ;
- Promoting and supporting the use of new approaches to climate and climate financing ;
- Creating a framework allowing the most committed companies to enhance their efforts.
 - ▶ Moroccan Business Climate Charter



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« MOROCCAN BUSINESS CLIMATE » CHARTER

This charter represents, for the signatory companies, some commitments that are in line with their participation in the fight against Climate Change and the emergence and development of a new low carbon and Climate Change resilient green economy.

These companies would commit to :

- Regularly conducting their **Carbon Footprint** and publishing it;
- Adopting a **plan for mitigating** GHG emissions in the medium and long term and implementing it on a gradual basis;
- **Evaluating** and characterizing their exposure to direct and indirect risks associated with Climate Change and their vulnerabilities to this challenge and its impacts;
- Adopting an **adaptation plan** and implementing it on a gradual basis;
- Adopting a commitment plan at the **social** level of the enterprise in the fight against Climate Change : offsetting emissions, pilot support activities in the adaptation of communities, regions, etc.

**This charter should, in the medium term,
lead to the development of a « Climate » label.**



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« MOROCCAN BUSINESS CLIMATE INITIATIVE » MBCI

FRAMEWORK FOR THE INITIATIVE'S IMPLEMENTATION

CLIMATE TASK FORCE

Composition

Members of CGEM's COP22 Task Force + Climate Change experts

Mission

- Adoption of MBCI and its annual implementation plans ;
- Mobilization of resources for the implementation of MBCI ;
- Evaluation and updating of the MBCI ;
- Promotion and monitoring of the Climate Charter and of partner companies.

ENERGY, CLIMATE, AND GREEN ECONOMY COMMISSION

Composition

Climate Technical Committee

- Climate Focal Points nominated by the Federations and the representatives of CGEM and CMPP

Missions

- Monitoring of the technical and political aspects of Climate Change ;
- Monitoring of international negotiations on Climate Change ;
- Monitoring of Climate Change consultations with the Government and with the employers' association around the world.

MOROCCAN CENTER FOR CLEANER PRODUCTION

Mission

- Information and sensitization of companies to Climate Change ;
- Launch, monitoring and use of studies and research for the characterization of climate risks/opportunities for Moroccan companies per sector/regions ;
- Proposal of training activities to businesses on Climate Change ;
- Providing support to businesses in their climate actions ;
- Monitoring of the implementation process and of the evolution of the Climate Charter.



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